Warren Tobias
Visual & Interaction Designer

Experience

UI/UX Designer
Mojio | Campbell, CA (2017–Present)

Providing visual and interaction designs for new and existing apps. Collaborating with UX designers to solve for on-boarding flows and overall usability. Participating in user research to help define key features and increase user engagement. Working closely with iOS and Android developers to translate our designs to code.

Production Designer
Curious.com | Menlo Park, CA (2015–2017)

Collaborated and worked cross-functionally across the design and marketing teams. Curated and produced creative assets for social media, web, and print to help drive content marketing strategy and increase inbound traffic. Tracked issues and controlled asset workflows using JIRA.

Creative Trainer
Apple Retail Store | Palo Alto, CA (2012–2014)

Certified Apple Trainer and consultant for Mac software and hardware, as well as iOS and Mac OSX devices. Well versed in teaching and using applications such as, but not limited to Keynote, Numbers, and Pages. Facilitated personal training sessions to help consumers increase their computer skills from novice to technically savvy. Utilized people skills and effective coaching techniques to relate technical information to customers in a clear and concise way.

User Acceptance Tester
Apple Corporate | Cupertino, CA (June 2013)

Worked closely with Apple Product Documentation Team and keystroked user-facing Mac OSX documentation for accuracy. Provided detailed reports for improving documentation to APD Instructional Designers. Identified and documented bugs in existing and beta software. Delivered written reports for improving documentation. Collaborated with APD Instructional Designers to improve overall product-help strategy.

Skills

Web
HTML5
CSS3
PHP/MySQL
jQuery
JavaScript

Software
Photoshop
Illustrator
InDesign
After Effects
Sketch

Training Certifications
Mac OSX
iOS
iLife
iWork
Aperture
Motion
Final Cut Pro

Education

Academy of Art University | San Francisco, CA
B.F.A. Web Design & New Media