



Warren Tobias

Visual & Interaction Designer

Experience

Production Designer

Curious.com, Menlo Park, CA (2015–Present)

Collaborate and work cross-functionally across the design and marketing teams. Curate and produce creative assets for social media, web, and print to help drive content marketing strategy and increase inbound traffic. Tracking issues and controlling asset workflows using JIRA.

Creative Trainer

Apple Retail Store, Palo Alto, CA (2012–2014)

Certified Apple Trainer and consultant for Mac software and hardware, as well as iOS and Mac OSX devices. Well versed in teaching and using applications such as, but not limited to Keynote, Numbers, and Pages. Facilitated personal training sessions to help consumers increase their computer skills from novice to technically savvy. Utilized people skills and effective coaching techniques to relate technical information to customers in a clear and concise way.

User Acceptance Tester

Apple Corporate, Cupertino, CA (2013)

Worked closely with Apple Product Documentation Team and keystroked user-facing Mac OSX documentation for accuracy. Provided detailed reports for improving documentation to APD Instructional Designers. Identified and documented bugs in existing and beta software. Delivered written reports for improving documentation. Collaborated with APD Instructional Designers to improve overall product-help strategy.

Mentor / Family Room Specialist

Apple Retail Store, Pasadena, CA (2007–2012)

Certified mobile device technician who provided hardware and software troubleshooting and diagnosis for all iOS devices. Facilitated hardware repairs, upgrades, and replacements for all Mac computers. Managed and multi-tasked computer-to-computer data transfers and system setups. Held the position of Mentor and facilitated in training team members, boosting team morale, building peer relationships, improving communication, and meeting quarterly and yearly goals.

Skills

Web

HTML5
CSS3
PHP/MySQL
jQuery
JavaScript

Software

Photoshop
Illustrator
InDesign
After Effects
Sketch

Training Certifications

Mac OSX
iOS
iLife
iWork
Aperture
Motion
Final Cut Pro

Education

Academy of Art University, San Francisco, CA
B.F.A. Web Design & New Media (expected graduation Fall 2017)